

Μεγαλάν Νορρις

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Product Manager

This driven, detail-oriented, collaborative self-starter is looking to transfer quantitative analytics and product management skills in data consultancy to the corporate sphere. My rapid and consistent rise within Versik Maplecroft stands as a testament to the focus, clarity, and specificity of my work. Proudest achievements include:

- Opening doors for my current employer through my development and output of work on leadership in cosmetic supply chains
- Managing a global human rights impact assessment for one of the world's largest multinational food and beverage companies
- Long-term development of a variety of products in a Product Manager position

CORE COMPETENCIES

- Team Building/Team Management
- Judgment-based Forecasting
- Client-driven
- Relationship Building
- Product Development
- Data Analysis
- Strong Written and Verbal Communications
- Bilingual (French and English)
- MS Word, Powerpoint, Outlook, Excel, Salesforce Jira, API, SFTP, & PowerBi/Tableau
- SASB, MAICS, NACE, and GICS supplier categorization taxonomies

PROFESSIONAL EXPERIENCE

VERSIK MAPLECROFT, CALGARY, ALBERTA

2017-PRESENT

- INDUSTRY DATA PROJECT MANAGER – ANALYTICS TEAM

OCTOBER 2019-PRESENT

- Collaborate on cultivating new strategic vendors (sustainable and locally sourced) through our supply chain
- Create, implement, and track cost-effective strategies for on-site Glossier vendor locations
- Managing our data product, used by multinational organizations and institutional investors, to optimize their supply chain and make responsible investment choices
- Develop and deliver sustainable strategy best practices
- Drive development plans for our data product as it grows and evolves through regular iterations, and communicate these plans with the executive team
- Manage integration of cross-functional teams with software, sales, consulting research, and marketing, ensuring the focus remains on company-wide objectives
- Build relationships with clients to provide support to them of their use of the data ensuring that their needs and requirements become integrated into development plans
- Lead client interactions remotely and in-person

- Make regular presentations at industry and related conferences
- Create webinars in collaborations with organizations such as RILA, SASB, and Axfoundation
- **RESEARCH ANALYST – ANALYTICS TEAM** **JANUARY 2019-OCTOBER 2019**
 - Performed analysis of environmental, social, and political issues impacting cosmetics, confectionery, apparel, and ICT product supply chains
 - Presented findings to clients
 - Led client calls and webinars
 - Managed client requests and supported cross-functional teams' use of various data sets
 - Responded directly to requests from external media, providing relevant analysis/findings
 - Collaborated on the creation of slide decks and presentation materials for senior executives
- **RESEARCH ASSOCIATE – ANALYTICS TEAM** **JANUARY 2018-DECEMBER 2018**
 - Conducted regular quantitative and qualitative analysis on environmental, social, and political issues as they pertained to various commodities and industries
 - Acted as Project Manager on a 10-month consulting project for a multinational F&B company
- **INTERN – ANALYTICS TEAM** **JUNE 2017-DECEMBER 2017**
 - Conducted regular quantitative and qualitative analysis on environmental, social, and governance risks as impacted global commodity production
 - Supported clients, regarding their requirements and the expansion of the data set

PRIOR WORK EXPERIENCE

- MONARCH TAX LAW, KINGSTON, ONTARIO** **2016-2017**
- **CORPORATE LEGAL ASSISTANT**
- PRIDDIS GREENS GOLF AND COUNTRY CLUB, KINGSTON, ONTARIO** **2014-2015**
- **WAITRESS**
- HOLT RENFREW, KINGSTON, ONTARIO** **2014-2015**
- **SALES ASSISTANT**

EDUCATION, AWARDS, & VOLUNTEER WORK

- BAH in Economics, minor in French language**, Queen's University, Kingston, Ontario, 2017
Member of Pre-Law Society and Debating Union
- High School Diploma, Bilingual diploma (French)**, West Island College, Calgary, Alberta, 2013
Member Brown Bagging Program, Global Awareness Club, In From the Cold, Mustard Seed, and Big Brother/Big Sister mentoring
- **Versik Way To Go Award** – awarded for embodying "strong work ethic, innovative spirit, and adding value."
 - **Full Rutherford Scholarship Recipient**
 - **Calgary Drop-in and Rehab Centre**, volunteer
 - **Big Brothers/Big Sisters program**, volunteer